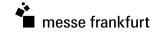


China International Trade Fair for Home Textiles and Accessories – Spring Edition 中国国际家用纺织品及辅料(春夏)博览会



## 6 - 8 March 2024 (Spring Edition)

# National Exhibition and Convention Center (Shanghai), Shanghai, PR China

Please complete, sign and return to:

Messe Frankfurt (HK) Ltd.

Address: 35/F, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong Tel: (852) 2802 7728 Fax: (852) 2598 8771 Contact: Mr. Ben Shi / Ms. Carol Chu / Mr. Johnny Yip Direct line: (852) 2230 9216 / (852) 2230 9272 / (852) 2230 9268

 $\textbf{Email}: \underline{ben.shi@hongkong.messefrankfurt.com / carol.chu@hongkong.messefrankfurt.com / johnny.yip@hongkong.messefrankfurt.com}$ 

Exhibiting Company Details (f	or issuing ir	voice, may also be used as catalogu	e entry, please see	point 9 on Specific Terms and Conditions)
Company Name (English)	:		• •	,
(Chinese if any)	:			
Contact person (s)	: Mr / Ms		Job Title	:
Address	:			
City / Province / Postal Code	:		Country	:
Telephone	:		Fax	:
Email	:		Website	:
Company social media platform	Facebook:		Twitter	:
for us to follow:	Instagram		LinkedIn	1 :
·	g invoice , if eas headqu	different from above)	tor who do not appea	ar in this section will not be put in the catalogue)
Company Name (English)	<u>:</u>			
Contact person (s)	: Mr / Ms		Job Title	÷ <u>:</u>
Address	<u>:</u>			
City / Province / Postal Code	<u>:</u>		Country	<u>:</u>
Telephone	<u>:</u>			<u>:</u>
Email	:		Website	:
Business Nature (please tick al	I that apply)			
3.1 Manufacturer		3.4 Retail trade		3.7 Trade press and publisher
3.2 Wholesale trade / Distrib	utor	3.5 Home textile designer / Des	sign servicing	3.8 Others, please specific
☐ 3.3 Sole agent / Sales repres	sentative	☐ 3.6 Service provider		
Existing / Target market by Co	untry / regi	on (please tick all that apply)		
4.1 Africa		☐ 4.5 Hong Kong, China	П	4.9 North America
4.2 China		☐ 4.6 Japan		4.10 Central and South America
☐ 4.3 Eastern Europe		☐ 4.7 Korea		4.11 Taiwan, China
4.4 Western Europe		☐ 4.8 Middle East	Otl	hers, please specify :
	sed as catal	description and product range: ogue entry, please see point 9 below	)	
Brand / product description	(English, a	nd Chinese if available):		

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<sup>\*</sup> Please send us your company / brand logo and one product photo (high resolution with 150dpi or above)



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# 6. Booth Options

6.1 Package Booth - Standard Booth (minimum 12sqm) Booth Size:sqm Participation fee per sqm: US\$350	12sqm booth includes:  - Complete booth construction  - Wall to wall carpet  - 3 spotlights & 1 socket  - 1 lockable cupboard  - Sooth cleaning a  - PR & marketing s  - Listing in fair cata  - Visitor e-invitatio						
- Designers' Studio (minimum 12sqm)  Booth Size:sqm  Participation fee per sqm: US\$350	<ul> <li>1 table &amp; 3 chairs (Standard Booth only)</li> <li>3 sample racks or 2 shelves (Standard Booth only)</li> <li>2 designer table &amp; 3 chairs (Designers' Studio only)</li> <li>Fascia board with company name and booth number</li> </ul>						
6.2 Raw Space (minimum 36sqm)  Booth Size:sqm  Participation fee per sqm: US\$315	Includes: - Floor space - Booth security - PR & marketing support	- Listing in fair catalogue - Visitor e-invitation * electricity excluded					

Payment: 50% deposit required with application. Final / balance payment is due on 14 January 2024, see point 5 on Page 5 for bank details.

Prod	uct Groups (please indicate with percentage adding up to 1	00%))			
. Bed					
1.01	Bedding sets (pillowcases, quilt, bed linen etc.)	%	1.28	Other bedding products: Products in the outdoor area	
.02	Wedding bedding	%	1.29	Bedding fabrics & accessories: Grey fabrics for bedding	
.03	Baby bedding	%	1.30	Bedding fabrics & accessories: Jacquard fabrics for bedding	
.04	Fillings: Silk duvet	%	1.31	Bedding fabrics & accessories: Quilted fabrics for bedding	
.05	Fillings: Feather & Down duvet	%	1.32	Bedding fabrics & accessories: Dyed fabrics for bedding	
.06	Fillings: Wool duvet	%	1.33	Bedding fabrics & accessories: Fibres & yarns for bed linen	
.07	Fillings: Polyester duvet	%	1.34	Bedding fabrics & accessories: Sewing or Embroidery thread	
.08	Fillings: Quilt	%	<u>2. Lo</u>	ungewear & bath	
.09	Fillings: Cotton duvet	%	2.01	Towels, shower towels, bath sheets	
.10	Fillings: Down pillow	%	2.02	Beach towels, sauna towels	
.11	Fillings: Polyester pillow	%	2.03	Baby towels	
.12	Fillings: Buckwheat pillow	%	2.04	Bathroom curtains, bath mat	
.13	Fillings: Cassia seed pillow	%	2.05	Bath robes	
.14	Fillings: Memory foam pillow	%	2.06	Loungewear	
.15	Fillings: Latex pillow	%	2.07	Slippers	
.16	Fillings: Functional & shaped pillow	%	<u>3. Cu</u>	rtains & Curtain Fabrics	
.17	Blanket: Silk blanket	%	3.01	Ready-made curtains	
.18	Blanket: Fleece blanket	%	3.02	Printed curtains	
.19	Blanket: Electric blanket		3.03	Embroidery curtains fabrics	
.20	Mattress: Latex mattress		3.04	Jacquard curtain fabrics	
.21	Mattress: Memory foam mattress	<del></del> %	3.05	Dyed curtain fabrics	
.22	Mattress: Polyester mattress		3.06	Quilted curtain fabrics	
.23	Mattress: Composite memory foam mattress	%	3.07	Blackout curtain fabrics	
.24	Mattress: Mattress ticking	<del></del> %	3.08	Sheer curtain (polyester, silk-like, linen or blended fabrics)	
.25	Other bedding products: Summer products	%			
.26	Other bedding products: Mosquito nets	%			
.27	Other bedding products: Sleeping bags	%			

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China International Trade Fair for Home Textiles and Accessories – Spring Edition中国国际家用纺织品及辅料(春夏)博览会

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## 6 - 8 March 2024 (Spring Edition)

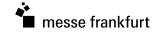
# National Exhibition and Convention Center (Shanghai), Shanghai, PR China

Nation	al Exhibition and Convention Center (Shanghai),	Shangh	ai, PR China
<u>4. Sun</u>	Protection		12. Design & Technics
4.01	Venetian blinds	%	12.01 Design artwork
4.02	Zebra blinds	%	12.02 Home Textile Machine (Digital printing, sewing & filling)
4.03	Honeycomb blinds	%	12.03 CAD / CAM / CIM system
4.04	Roller blinds	%	12.04 Testing & Certification
4.05	Roman blinds	%	12.05 Publication
4.06	Shangri-la blinds	%	12.06 E-commerce
4.07	Bamboo woven/ Wooden blinds	%	13. Whole Home
4.08	Roller & panel blinds	%	14. Editor
4.09	Drive & control system	%	15. Contract Business
5. Uph	olstery & Sofa Fabrics		15.01 Contract furnishing - bed
5.01	Jacquard fabrics	%	15.02 Contract furnishing - bath
5.02	Printed decorative fabrics	%	15.03 Contract furnishing - curtain
5.03	Embroidered decorative fabrics		15.04 Contract furnishing - window
5.04	Velvet upholstery fabrics	%	15.05 Contract furnishing - upholstery & sofa
5.05	Suede fabrics	%	15.06 Contract furnishing - wall
5.06	Warp-knitted sofa fabrics	%	15.07 Contract furnishing - leather
5.07	Weft-knitted sofa fabric		15.08 Contract furnishing - floor
5.08	Technical fabrics	<del>%</del>	16. Media
5.09	Sofa/ Chair covers	<del></del> %	17. Others, please specify:
5.10	Cushions	<del>%</del>	Tr. Others, picuse specify.
6. Wall			
6.01	Wallcoverings	%	
6.02	Wall decorations	<del></del> %	
6.03		<del></del>	
	Wallpaper		
<u>7. Leat</u> 7.01	Furniture leather	%	
7.01	Automotive upholstery leather	<del></del>	
8. Floo	•		
8.01	n Rugs & carpets	%	
8.02	Handwoven carpets	<del></del> %	
	•		
9.01	essories Window accessories (tassels, trimmings, hangings etc.)	%	
9.02	Drapery & curtains hardware systems (curtain track,	<del></del>	
9.02			
9.03	rod, ring) Other accessories (tapestries, zipper, tape,	%	
9.03		70	
40 K:4	packaging etc.)		
10. Kit	<u>chen &amp; Table</u> Table & Kitchen linen	%	
		<del></del>	
10.02	Kitchen wear, oven gloves, etc  Handkerchief	<del>%</del>	
10.03 10.04	Tissue box cover		
		%	
10.05	Non-textile and coated table cloth, foils and similar		
10.06	Table runner/ tablecloth (drawn work/ cut work/ embroidery)	%	
	erior (non-textile)	0/	
11.01	Decorative paintings, mirrors, frames	<u></u>	
44.00	& other wall decorations	0/	
11.02	Glassware/ porcelain/ handicrafts		
11.03	Decorative lighting/ candle/ room fragrances	%	
11.04	Ratten-weaved products/ Wooden / Iron/ Stone crafts	%	
11.05	Garden ornaments, artificial flower design	%	
11.06	Decorative screen	%	
11.07	Embroidered artwork	<u>%</u>	
11.08	Handicrafts	<u>%</u>	

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China International Trade Fair for Home Textiles and Accessories - Spring Edition中国国际家用纺织品及辅料(春夏)博览会



# 6 - 8 March 2024 (Spring Edition)

# National Exhibition and Convention Center (Shanghai), Shanghai, PR China

8. Visit	tor guide	e, e-ca	talogue 8	k fascia b	oard listi	ing:											
Doy	you agre	e if we	use abov	e informat	on for vis	sitor guide	e, e-catalo	gue & fas	cia boa	rd listir	ıg?						
("YE	S" will b	e chos	en if exhi	oitor leave	s this que	estion bla	nk.)										
	Yes		No, We	want to ha	ve a blan	nk form to	fill in										
9. Ack	nowledg	gemen	t Letter (	olease prir	it the nar	me of lega	ally respon	sible pers	son with	last na	ame, fi	st nam	e and	sign wi	ith com	npany st	amp below)
Inte	ellectual È	ropert	y Rights d	uring the E	xhibitions	s on Page		plication fo									Protection of ctly and such
- We 1.		its are o	under its ov														d advertising for inspection
2.	We also the legal other exl	underta rights nibitors	of any othe or their Ex	r exhibitors nibits, or tak	and théir l	Exhibits, or	r copy, use,	produce, e	extract o	modify	the trac	lemark,	design	packag	ge or in	vention o	ot infringe on wned by any roperty rights
3. 4. 5.	by relevant legal enforcement.  4. No infringement as unauthorized photography or videography shall be taken by us.																
						•											oilities arising
there	efrom shal	l be hai	ndled or as	sumed by th	e exhibito	or on its ow	n.										
Nam	е		<u>:</u>						Tit	le <u>:</u>							
							Show and and-condition		erms &	Condition	on on	Page 5	of this	applic	ation fo	orm and	on website:
Signa	ature		<u>:</u>						Da	te <u>:</u>							
Com	pany Star	np	:														

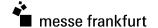
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China International Trade Fair for Home Textiles and Accessories - Spring Edition 中国国际家用纺织品及辅料(春夏)博览会

### 6 - 8 March 2024 (Spring Edition)

#### National Exhibition and Convention Center (Shanghai), Shanghai, PR China



## **Specific Terms and Conditions**

#### 1. Organiser

Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road, Wanchai, Hong Kong

#### 2. Location of event

(Shanghai), Shanghai, China West Entrance: 1888 Zhuguang Road South Entrance: 168, East Yinggang Road North Entrance: 333, Songze Avenue East Entrance: 111, Laigang Road

National Exhibition and Convention Center

#### 3. Date of event

6 - 8 March 2024

## 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by fax or original mail.

## 5. Terms of payment

A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before 14 January 2024. All bank charges are to be borne by applicant.

#### Payment should be made to:

Hong Kong and Shanghai Banking Corporation Ltd.

1 Queen's Road Central, Hong Kong USD A/C No: 511-017758-274 A/C Holder: Messe Frankfurt (HK) Ltd. Swift Code: hsbchkhhhkh

#### 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

## 7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organisers website

https://www.hk.messefrankfurt.com/hongko ng/en/general-terms-and-conditions.html and can be requested in printed form if required.

#### 8. Booth allocation

The exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

#### 9. Visitor guide, e-catalogue & fascia board

Information from the application form will be used to prepare the exhibitor's entry in the visitor guide, e-catalogue & fascia board.

If the organiser does not receive the reply of Exhibiting Company Profile Form from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the visitor guide, e-catalogue & fascia board

#### 10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise.

The organisers have the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

## 11. Correspondence address for enquiries

35/F China Resources Building 26 Harbour Road, Wanchai, Hong Kong Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email:

hometextile@hongkong.messefrankfurt.com



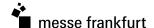
Messe Frankfurt (HK) Ltd.



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中国国际家用纺织品及辅料(春夏)博览会



#### 6 - 8 March 2024 (Spring Edition)

#### National Exhibition and Convention Center (Shanghai), Shanghai, PR China

## **Intellectual Property Rights Letter**

## Regulation for Protection of Intellectual Property Rights During Exhibition

Aiming at protecting the intellectual property rights (the "IPR") including patent, trademark, copyright etc. during Exhibition, this regulation (the "Regulation") is formulated in accordance with the Measures for Protection of Intellectual Property Rights during Exhibitions jointly promulgated by Ministry of Commerce, State Administration of Industry and Commerce, State Copyright Bureau and State Intellectual Property Office on March 1, 2006.

The Exhibition sponsor shall respect and protect the legitimate rights and interests of IPR owners during the Exhibition. The exhibitor shall strengthen their consciousness of IPR protection and undertake that their exhibits will not infringe others' IPR.

In order to protect the IPR and to promote the healthy development of the exhibition (the "Exhibition"), the Exhibition sponsor invite lawyers specialized in IPR protection to compose the Complaint Review Panel (the "CRP"). The CRP will be responsible for consultancy services relating to IPR, and reviewing the IPR disputes happened during the Exhibition in accordance with the laws and regulations in respect of IPR.

The CRP shall strictly deal with IPR infringement complaints which occur in the Exhibition venue during the Exhibition period in accordance with this Regulation.

#### Acceptance of Complaint

The complainant shall be the owner or the interested party of the IPR. The interested party shall include the authorized or licensed user, or the legitimate successor of the IPR. The licensees of patent licensing contracts and sole licensing contracts may file the complaint independently; the licensees of exclusive licensing contracts may file the complaint independently with permission of the patent owner. Unless otherwise stipulated in the contract, the licensees of general licensing contracts may not file the complaint independently. If the exhibitor deems that the products exhibited (the "Exhibits") by any other exhibitor infringe its patent, trademark or copyrights, and shall not communicate with the suspected infringing exhibitor directly by itself. The complainant shall fill in a Complaint Form, submit and be liable for the following materials in two copies when filing a complaint with the CRP

- 1. A legitimate and effective certificate of the ownership of intellectual property rights: where any patent is involved therein, the patent certificate, the text of patent announcement, the credential of the patent owner, the certification on the legal status of the patent shall be submitted; where any trademark is involved therein, the certification documents of trademark registration shall be submitted, which shall be confirmed by the complaints by affixing a seal, and the credential of the trademark owner shall be submitted as well; where any copyright is involved therein, the certification of copyright and the credential of the copyright owner shall be submitted. (Documents evidencing patent-related rights, including patent specification of invention and utility model, or pictures and photographs of design, which are made public by State Intellectual Property Office of P.R.C; search reports of existing patent law or the counterpart of patent registry etc.)
- The name of Exhibits in question, name and booth number of respondent;
- Copy of business license of complainant (stamped with the common seal of the complainant), if the complainant is not the IPR holder, the complainant shall provide a copy of license agreement in respect of such IPR (stamped with the common seal of the complainant);
- Evidence and cause against the infringement;
- If the complaint is raised by attorney of exhibitor, an original copy of Power of Attorney shall be submitted; and
- 6. Any other materials the CRP may require.

If the complainant is a foreigner, foreign entity or other foreign organization, the valid certifications submitted shall be duly notarized by a notary public in its own country and attested by the Chinese embassy or consulate in such country; if the complaint is filed by an agent, the Power of Attorney shall also be notarized and attested. If the complainant is from Hong Kong or Macau area, the valid certifications submitted shall be duly notarized in Hong Kong or Macau and then stamped by China Legal Service (Hong Kong) Limited or China Legal Service (Macau) Limited; if the complaint is filled by an agent, the Power of Attorney shall also be notarized and stamped. If the complaint is from Taiwan area, the valid certifications submitted shall be duly notarized in Taiwan and verified by Notary Association in Mainland China; if the complaint is filed by an agent, the Power of Attorney shall also be notarized and verified.

The complainant shall warrant that all the materials are authentic and effective, and shall indemnify the respondent, and be liable for any loss and damage resulting from the unauthentic complaint materials or any other unfaithful complaint.

## If any of the following occurs, the CRP shall not accept the complaint:

- 1. Where the materials submitted by the complainant do not meet the CRP's requirement and the complainant does not supplement the relevant materials required after notified by the CRP.The complainant or claimant has filed litigation in connection therewith in a court.
- Where a complainant or claimant has filed a litigation concerning infringement on patent or trademark with the people's court;
- Where any patent is in the procedures for declaring invalidation of patent right;
- Where any dispute over the ownership of a patent is subject to the trial procedures of the people's court or to the mediation procedures of the administrative department of
- where any patent has been terminated and its owner is attempting to resume the patent.
- Where any right to the exclusive use of trademark has been invalidated or cancelled.
- Where a complainant is not the owner of the IPR who cannot submit relevant IPR authorization or licensing documents.
- Where a complainant has filed a complaint against the same exhibit for infringing the same IPR during the past exhibitions.
- 9. Any other circumstances that CRP deems inappropriate to accept a complaint.

Subsequent to the receipt of complaint materials required, the CRP shall notify the respondent and request it to response within in half of a day. The respondent declining the complaint shall submit the relevant evidences; otherwise, it shall promptly withdraw the Exhibits in question and never re-exhibit the same. If the respondent can submit valid evidences proving that the removed exhibit does not infringe others' IPR, the CRP may allow the exhibitor to re-exhibit the removed exhibit.

If the respondent does not submit the relevant evidences, or the materials submitted cannot prove that it does not infringe any IPR, nor does the respondent withdraw the Exhibits in question, the CRP shall have the right to request the respondent to: 1) suspend the display of such Exhibits; 2) destroy and suspend distribution of advertising material of such Exhibits; and 3) to remove the exhibiting board of such Exhibits. If the respondent objects to the aforementioned measures, the CRP may send complaint materials and relevant information to the competent administration of IPR for handling in accordance with the law.

If the CRP deems it necessary, the CRP may allow and assist the complainant to collect evidence by means of photographing, videotaping, etc., and the respondent shall cooperate.

The Exhibition sponsor may assist the intellectual property administrative department to collect evidence by sampling from or registering and preserving the exhibit suspected of infringement, the respondent shall accept.

In order to maintain the order of the Exhibition, after the CRP has handled the complaint and before the end of the Exhibition, the complainant shall not adopt any further

action against the respondent at the Exhibition venue.

Subsequent to the end of exhibition, the complainant shall resolve such IPR dispute through the court or administration of IPR; otherwise, the CRP will not accept the complaint with respect to the same Exhibits in the exhibitions thereafter.

If any personnel of exhibitors or non-exhibitors who negotiate with the respondent without permission of the CRP and cause dispute at the Exhibition venue which negatively impacts the order of the Exhibition, the Exhibition sponsor shall have right to refuse their entrance into the Exhibition venue or order them to leave the Exhibition venue. If the exhibitor refuses to enforce the decision made by the CRP or the intellectual property administrative department and continue to exhibit, or the exhibitor

displays the removed exhibits again without permission of the CRP, the Exhibition sponsor shall have right to revoke the participation qualification of the exhibitor The Exhibition Organization Commission shall have the right to revoke the exhibiting qualification of the exhibitor that display the Exhibits in question for times and adversely

affects the reputation of Exhibition. The CRP shall coordinate and cooperate with the administration of IPR and reserve the rights to take necessary actions in accordance with the actual situation.

The Exhibition sponsor does not guarantee the result of handling the complaint regarding IPR dispute, or undertake any responsibility for such result for any relevant parties. Should the complaint or handling the complaint causes any loss or damage to any complainant, respondent, other exhibitor or non-exhibitor, the party which suffers the loss or damage shall pursue legal liabilities against the responsible party through legal actions. The Exhibition sponsor and the CRP shall assume no responsibility for such loss or damage

~END~